



[www.bransonmo.gov](http://www.bransonmo.gov)

**City of Branson**  
110 West Maddux  
Branson, MO 65616  
417-337-8548  
[ganderson@bransonmo.gov](mailto:ganderson@bransonmo.gov)

## ***NEWS RELEASE***

**May 13, 2013**

**Contact:** Stan Dobbins, Assistant Chief of Police; 417-337-8534

### **Brake for Seatbelts**

#### ***Branson Police Department to Participate in Click It or Ticket Enforcement***

The City of Branson Police Department will be joining with statewide law enforcement May 20-June 2 for an aggressive “Click It or Ticket” mobilization to crack down on Missouri’s seat belt violations – and save more lives.

Seven out of 10 people killed in Missouri traffic crashes are unbuckled. And even with all the advancements in automobile safety and education on the importance of seat belt use, Missouri’s seat belt use has remained relatively unchanged in the last six years and consistently below the national average.

Missouri has 79 percent seat belt use, which is well below the national average of 85 percent. Teens and pick-up truck drivers are among those least likely to buckle up at 66 and 63 percent.

“Every day someone dies in a crash in Missouri because they weren’t buckled up,” said Branson Police Lieutenant E.J. Jones “We will be pulling out all the stops to ensure motorists are buckling up.”

Seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes.

Buckle Up and Arrive Alive. For information on Missouri seatbelt usage, visit [www.saveMOlives.com](http://www.saveMOlives.com).

###